



**बामर लॉरी एण्ड कं. लिमिटेड**  
(भारत सरकार का एक उद्यम)

**Balmer Lawrie & Co. Ltd.**  
(A Government of India Enterprise)

सचिव विभाग

21, नेताजी सुभाष रोड, कोलकाता-700 001 (भारत)  
फोन : (91) (33) 2222 5329 / 5314 / 5209

**SECRETARY'S DEPARTMENT**

21, Netaji Subhas Road, Kolkata - 700 001 (INDIA)  
Phone : (91) (33) 2222 5329 / 5314 / 5209  
E-mail : bhavsar.k@balmerlawrie.com  
CIN : L15492WB1924GOI004835

Date: 4<sup>th</sup> April, 2018

The Secretary,  
National Stock Exchange of India Ltd.  
Exchange Plaza  
C-1, Block G  
Bandra-Kurla Complex  
Bandra (E),  
Mumbai - 400 051

The Secretary,  
BSE Ltd.  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400001

Company Code : BALMLAWRIE

Company Code : 523319

Dear Sir,

Subject: **Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

As per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that Shri Sunil Sachdeva (DIN 00754633) has been appointed as an Additional Director in the designation of Independent Director of Balmer Lawrie & Co. Ltd. with effect from 4<sup>th</sup> April, 2018 upto the date of the next Annual General Meeting through Resolution by Circulation dated 3<sup>rd</sup> April, 2018 passed by the Board of Directors. Further, the brief profile of the director and other details as received from him are enclosed.

Request you to take the above information on record and acknowledge receipt of the same.

Yours faithfully,  
For **Balmer Lawrie & Co. Ltd.**

**Kaustav Sen**  
Compliance Officer

**Enclosed: As above**

## PROFILE

**Name** :- **Sunil Sachdeva**

Date Of Birth :- 28<sup>th</sup> January 1969

Address :- 11/2, Alkapuri Colony, Opp. Circuit House,  
Allahabad. (U.P.)

Mobile :- 9335117762, 8004913432

Qualification :- ISC Topper from St. John's School, Varanasi ( 1986)  
B. Com(H) from Shri Ram College of Commerce ,  
SRCC, Delhi Univ. ( 1989)  
Associate Member of The Institute of Cost & Works  
Accountants of India (AICWA) ( 1992)  
Associate Member of All India Management Association  
(AMIMA) (1992)  
M.B.A. from Birla Institute of Management Technology  
(BIMTech) ( 1992 )  
C.A Inter ( 1993)

Job Experience :- One Year In Global Information & Distribution  
Corporation, Kuwait (Year 1993-1994)

Own Business :- 1995 To 2000 -- Oriental Engg. Co., Varanasi  
Distributors Of MICO/Bosch for Eastern U.P.

## Major Achievements

Turnover	1995 -	1.5	Crores
	1996 -	2.5	Crores
	1997 -	5.00	Crores
	1998 -	7.41	Crores
	1999 -	10.25	Crores
	2000 -	12.52	Crores
	2001 -	13.85	Crores

1. Foreign Trip to Germany and Visit to Bosch Plant in Stuttgart in the Year 1997
2. Best Payment shield in the Year 1998
3. Highest Turnover Award in the Year 1999
4. Best Distributor Award in the Year 2000
5. Highest Aral sale Award (1<sup>st</sup> Prize-One Ford Ikon) in the Year 2000



**ESTABLISHED**

**Oriental Diesel & Engg. Co. Pvt. Ltd.**

**(Managing Director)**

**Distributor for**

**MICO, BOSCH**

**VOFAFONE, RELIANCE, SOLAR ENERGY**

Turnover	2001 -	0.79 Crores
	2002 -	4.08 Crores
	2003 -	6.16 Crores
	2004 -	8.12 Crores
	2005 -	17.87 Crores
	2006 -	27.00 Crores
	2007 -	33.50 Crores
	2008 -	23.63 Crores
	2009 -	25.41 Crores
	2010 -	14.98 Crores
	2011 -	8.22 Crores
	2012 -	14.11 Crores

## Appointed First Distributor for Reliance Infocomm January 2004 in Allahabad

### Achievement:-

1. Highest Post Paid selling D.S.A in Allahabad.
2. SEP 1- Second(Sales Engagement Programme)  
SEP 2- Second  
SEP 3 -Second  
SEP 4- Second  
SEP 5 – Third
3. All India Second Shield & Felicitation form Mr. Mukesh D. Ambani
4. Only Distributor to qualify for Maruti in 2005 (in U.P) (Total 4 All India)
5. One of the three Distributors to qualify for Samsung Korea Trip.
6. September to March 2006, Second in U.P. in LG Korea Scheme.
7. Ranked second in U.P. in the first quarter of 2006 amongst the top performing distributors in the All India RAMP Award.
8. Qualified for trips to Europe, Egypt, S. Africa, China, Malaysia, Singapore, Thailand, Hong Kong, Macau, Dubai for excellent performance in MICO/BOSCH.
9. Part of All India Distributors Team for business development on the Board Members along with All India Marketing head representing north and east India distributors and dealers.
10. Have a good knowledge of Banking industry, Debt Recovery Tribunal, Debt Recovery Appellate Tribunal, NPA management and recovery.

11. Have been associated with Power sector, have good knowledge of Thermal, Hydel and Solar Power sectors.( Production, Distribution and management).
12. Have a good knowledge about telecommunications, security equipments, phone jammers, phone tracking devices and other special security equipments used by intelligence services like Mosad etc.
13. Have a good knowledge about Rural India, tractors, pumping sets, two wheelers, cars, four wheelers, Transport sector , trucks, buses etc.
14. Working as a karyakarta with BJP for past 20 years, was in-charge of arrangements in Hotel Kanha Shyam for the National BJP Meet in June 2016 at Allahabad and also worked closely at UP State elections 2017.

I hope you will find the above in order as it gives a brief background about my personal achievements, my experience of 25 years and my organization's growth.

Thanking you.

Sincerely Yours,

(Sunil Sachdeva)